

MAY 27 2004

File No. 03-360(a)(a)
(Journal, June 18, 2003)

(ITEM NO. 4) From the Lakefront Task Force, dated May 4, 2004, entitled, "Lakefront Development Advisory Commission, Draft Final Report," submitted pursuant to an adopted resolution creating a lakefront task force to develop standards for evaluating and measuring proposed lakefront developments, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the Lakefront Task Force (LTF) was created by Milwaukee County Board Resolution (File No. 03-360) with the intent to develop "a vision for the lakefront as well as an ongoing method and a set of standards for evaluating and measuring proposed lakefront developments;" and

WHEREAS, the mission of the LTF is to: (1) develop a vision for Milwaukee's lakefront; (2) develop ongoing methods for evaluating new proposals for developments on the lakefront; (3) develop standards and criteria to be utilized in evaluating new proposals for lakefront development; and (4) develop strategies for ensuring sufficient public comment and participation in decision-making regarding lakefront development proposals; and

WHEREAS, the LTF consisted of the following fifteen representatives, or their designee: Sheila Aldrich, Milwaukee County Board of Supervisors; Sue Black, Milwaukee County Park System Superintendent; Lynn Broaddus, Friends of Milwaukee's Rivers; Gerry Broderick, Milwaukee County Board of Supervisors; Tina Chang, Harbor Commission; Willie Hines, City of Milwaukee Common Council; William Lynch, Citizen; Gloria McCutcheon, Wisconsin Department of Natural Resources; Michael Murphy, City of Milwaukee Common Council; Julie Penman, City of Milwaukee Commissioner; Michael Maierle, City of Milwaukee; John Hyslop, City of Milwaukee; Betty Quadracci, Greater Milwaukee Committee; John Roethle, Citizen; and Laura Schuett (Chairman), Citizen; and

WHEREAS, the study area included that portion of the lakefront and all contiguous parklands bounded on the north by the Linnwood Water Purification Plant and on the south to Bruce Street, extended east to Lake Michigan; and

WHEREAS, the Lakefront Task Force recommends the adoption of their report entitled "Lakefront Development Advisory Commission, Draft Final Report" dated May 4, 2004; and

WHEREAS, the Committee on Parks, Energy and Environment, at its meeting of May 14, 2004, recommended approval (vote 6-0) of the Lakefront Task Force report to create a "Lakefront Development Advisory Commission;" and

APPROVED AS TO FORM

CORPORATION COUNSEL

WHEREAS, the Committee on Parks, Energy and Environment added to the Lakefront Task Force's recommendations a request that the Commission develop a plan to include the entire lakefront of Milwaukee County; determine if additional appointments to the Commission are in order to represent the interests of the additional portions of Milwaukee County; and report back to the Milwaukee County Board of Supervisors within one year with recommendations; now, therefore

BE IT RESOLVED, that the Milwaukee County Board of Supervisors does hereby adopt the Lakefront Task Force's report entitled, "*Lakefront Development Advisory Commission, Draft Final Report*" dated May 4, 2004 (a copy of which is contained herein in file number 03-360) which recommends the establishment of a permanent Lakefront Development Advisory Commission to apply agreed-upon criteria to lakefront development proposals, including:

1. In applying the criteria recommended by the Lakefront Taskforce, the Lakefront Commission will make nonbinding recommendations to the County City and/or State respecting whether a development proposal should be approved;

2. Additional functions of the Commission shall include:

- (a) providing early and timely information to proposers for new development;
- (b) being a one-stop source of information related to development on the lakefront;
- (c) accommodating public knowledge of and input on proposals;
- (d) determining the fact respecting proposals and their consistency with the vision for the lakefront;
- (e) reducing duplication of efforts of varied governmental agencies;
- (f) providing proposers of development with a forum to discuss a proposal with all relevant government units at the same time; and
- (g) providing responses on a project's appropriateness for the lakefront in a more timely manner;

3. Commission composition:

- (a) there should be government officials and employees on the Commission who represent Milwaukee County, the City of Milwaukee, the State of Wisconsin and members of the public;
- (b) eight government members to be appointed as follows: 1) by the Milwaukee County Executive: the head of the County Parks Department, or designee; 2) by the Milwaukee County Board Chair: the Chairman of the Parks, Energy and Environment Committee and one other member of the Milwaukee County Board of Supervisors; 3) by the Mayor of Milwaukee: the Chairman of the Milwaukee Harbor Commission, or

80 designee, and the Commissioner of the Department of City Development,
81 or designee; 4) by the President of the Milwaukee Common Council: an
82 Alderperson; and 5) by the Governor: a representative of the Department
83 of Natural Resources and one other State government representative;
84 (c) nine members of the public to be appointed as follows: 1) by the
85 Milwaukee County Executive: a Milwaukee County resident from the
86 business community and two additional Milwaukee County residents;
87 2) by the Milwaukee County Board Chair: two Milwaukee County
88 residents from the conservation community; and 3) by the Mayor of
89 Milwaukee: two residents of the City of Milwaukee, one north and one
90 south of the east-west freeway identified as I-94 and I-794; and 4) by the
91 Intergovernmental Cooperation Council: two residents of the Milwaukee
92 County suburbs, one north and one south of the east-west freeway
93 identified as I-9;
94 (d) appointments to the commission should be for terms of at least two years;
95 (e) the terms of members should be staggered;
96 (f) members should continue to serve until a successor is appointed; and
97 (g) appointing authorities are encouraged to select the public appointees
98 through an application process.

99 4. All proposals for new development at the lakefront should be required by
100 the City, County and State to be submitted to the Commission before any action
101 is taken on them by the City, County or State or any other governmental body.

102 and;

103
104 BE IT FURTHER RESOLVED, that the Lakefront Task Force shall develop a
105 plan to include the entire lakefront of Milwaukee County; determine if additional
106 appointments to the Commission are in order to represent the interests of the
107 additional portions of Milwaukee County; and report back to the Milwaukee County
108 Board of Supervisors within one year with recommendations.

109
110 GB:Mw:5/28/200403-360aa reso
111 WJD/jlg 5/28/04